



Seattle Office of Economic Development

Only in Seattle



August 9, 2018

The *Only in Seattle* newsletter is designed to share resources and information with leaders in Seattle's neighborhood business districts.



PEER NETWORKING: SUMMERTIME SOCIAL WITH DISTRICT MANAGERS AT TAI TUNG -- 8/29

OED's Only in Seattle team is hosting a summertime social for business districts at Tai Tung on August 29 at 11 AM. OED staff will be in attendance to mix and mingle, and Chris Swenson, Special Events Committee Chair, will briefly present the special events policy outreach and engagement process and answer any questions. Attendees will have time to share district announcements, accomplishments or current challenges. [RSVP today](#) for the summertime social with OED and your business district peers.

Friday, September 21

PARK(ing) DAY 2018

Apply by **Friday, August 24**



CREATE YOUR OWN POP-UP PARK ON PARK(ing) DAY -- 9/21

[PARK\(ing\) Day](#) is an annual global placemaking event in which community members lead the temporary transformation of parking spaces into people spaces. Taking place every third Friday of September, Seattle's participation in PARK(ing) Day gives residents an opportunity to reimagine how streets can be used. Originating as a grassroots movement, the initiative has served as a way to repurpose public space and allows for communities to add park space where it is currently limited. In Seattle, we want to encourage communities to use streets as sites for public expression and creative experimentation, as well as support for local businesses.

THE LOCAL SCOOP



SEATTLE'S SODO TRACK MURAL CORRIDOR IS NOW THE LONGEST IN THE WORLD

Featuring 50 vibrant murals by 62 artists hailing from Seattle to far-flung locations (including Brazil, Germany, the Netherlands, Japan, Israel, Argentina, Australia, Mexico, Romania and France), the [SODO Track](#) stretches for two miles along both sides of the busway and light rail track, from just north of Holgate Street to Spokane Street. According to 4Culture, it's the world's longest contiguous corridor of street art. Partnering with [SODO BIA](#) resulted in buy-in from the private businesses whose building's backsides would be used as the canvas. "My initial reaction was very excited," says SODO BIA executive director Erin Goodman.



SUMMERTIME STROLL IN BALLARD FOR THE SIDEWALK SALE -- STARTING 8/9

Take a summertime stroll through the neighborhood and explore the many treasures in front of Ballard's local shops on August 9th - 12th from 11 AM - 6 PM each day. Find great deals that support local businesses! Also, read up on how the [Ballard Alliance works to ensure Ballard remains a vibrant community](#) through events like Seafood Fest, funding for mental health and homelessness outreach, and contracting with the Millionair Club Charity for sidewalk cleanup.



RECOGNIZING SEATTLE'S BLACK WOMEN HEROES

What makes a woman courageous? For those attending the Northwest African American Museum's "[Our Women of Courage](#)" celebration, the answer came in recognizing the lives and works of Rev. Harriett Walden-peace advocate and police accountability activist-and DeCharlene Williams-salon and boutique owner and activist in her own right.



NO BLUEPRINT PODCAST: THE BUSINESS OF COFFEE -- 8/11

[No Blueprint Podcast Live: The Business of Coffee](#) is a live podcast recording and community conversation with special guests Leona Moore-Rodriguez and Luis Rodriguez, owners of The Station Community Coffee Shop; Cote Soerens, owner of Resistencia Coffee; and Solomon Dubie, owner of Cafe Avole, to discuss the importance of community space, the origins of coffee and lessons learned from running their business. Catch full episodes of the podcast from entrepreneurs and business advocates such as Chera Amlag and Tarik Abdullah at NoBlueprintPodcast.com

FUNDING OPPORTUNITIES



ARTS CULTURAL FACILITIES FUND -- DUE 8/22

The [Cultural Facilities Fund](#) seeks to reverse the City's lack of investment in cultural organizations representing communities of color. The program awards funding to Seattle arts, heritage, cultural and arts service organizations with facility projects that address more racially equitable access for those who have been (and are) excluded from the City's cultural infrastructure-building. Communities of color have had the least access to controlling cultural space. This fund will prioritize projects that eliminate this disparity.



SEATTLE FOUNDATION'S CREATIVE EQUITY FUND -- DUE 8/17

Seattle Foundation announces an innovative, new grant opportunity: [the Creative Equity Fund](#). This fund will support arts and cultural groups creatively working to address structural racism and increase racial justice. The Creative Equity Fund aims to direct at least \$100,000 per year to support both arts and cultural groups and other community-based organizations in King County that are led by, for and about people of color and that use arts and culture strategies to work toward racial equity.



LEARN HOW TO GET FUNDING FOR YOUR COMMUNITY PROJECT -- DUE 9/10

The [Neighborhood Matching Fund](#) program was created in 1988 to provide matching dollars for neighborhood improvement, organizing, or projects that are developed and implemented by community members. Central to the fund is the community match, which requires awardees to match their award with contributions from the community (volunteer time, donated materials, donated professional services or cash). The Small Sparks Fund has a rolling application date, available year-round and providing funding up to \$5,000. The Community Partnership Fund is available three times a year and can fund projects from \$5,001 to \$100,000.



WA STATE BUILDING COMMUNITIES FUND -- DUE 8/9

[The Building Communities Fund Program](#) awards state grants to tribes, nonprofits, and community-based organizations for up to 25 percent of eligible capital costs to acquire, construct, or rehabilitate nonresidential community and social service centers. The program was created by the Legislature in 2008 (RCW 43.63A.125) to provide a means of identifying qualified community and social service capital projects and provide capital support to nonprofit agencies and their partners to develop or improve these facilities. These investments will play a key role in improving the economic, social, and educational climate in distressed communities and other areas that serve low-income persons.

INDUSTRY NEWS + RESOURCES



UNDERNEATH AMAZON'S SHADOW, LOCAL RETAIL IS REINVENTING ITSELF IN SEATTLE

Retailers throughout the city are getting creative in their fight for survival-and many are thriving. The concept of [experiential retail-or "retail-tainment"](#) as it's sometimes known-is the buzzword right now. It also aligns with growing consumer demand for experiences-in other words, things that can't be replicated online.



HOW STATES CAN MAXIMIZE OPPORTUNITY ZONES

[This policy brief](#) by *The Governing Project* lays out a plan of action for states to realize the full economic and social potential of the Opportunity Zones tax incentive. In Seattle, Opportunity Zone tracts have been identified in Chinatown ID, Central Area, Othello, Pioneer Square, SODO and Rainier Beach ([map](#)). To recount, the Tax Cuts and Jobs Act of 2017 provides a new incentive - centered around the deferral of capital gains taxes - to spur private investments in low-income areas designated as Opportunity Zones. Given the significant interest among investors, it is possible that this new tax incentive could attract tens of billions of dollars in private capital, making this one of the largest economic development initiatives in U.S. history.

NEIGHBORHOOD EVENTS



[South Lake Union Block Party](#) - Friday, Aug. 10

[Delridge Days](#) - Saturday, Aug. 11

[Rainier Valley Heritage Parade](#) and [Othello International Festival](#) - Sunday, Aug. 12

[Magnolia Car Show](#) - Sunday, Aug. 12

[Rainier Beach BAAM Fest](#) - Sunday, Aug. 19

[Native Art Market and Jumble Days](#) - Friday-Saturday, Aug. 24-25

[Belltown Crush Block Party](#) - Saturday, Aug. 25

[SODO Summer Session](#) - Sunday, Aug. 26

[Celebrate Little Saigon](#) - Sunday, Aug. 26

[Kawabe Summer Fest in the Central Area](#) - Sunday, Aug. 26

[San Gennaro Festival in Georgetown](#) - Friday-Sunday, Sept. 7-9

[Chinatown ID Night Market](#) - Saturday, Sept. 8

[Wallingford Wurst Festival](#) - Saturday, Sept. 15

[Ballard Oktoberfest](#) - Saturday, Sept. 16

[Fremont Oktoberfest](#) - Friday-Sunday, Sept. 21-23
[Sustainable Ballard](#) - Saturday, Sept. 22
[Bite of Broadview in Phinney/Greenwood](#) - Friday-Sunday, Sept. 28-30
Capitol Hill Hilloween - Saturday, Oct. 27
West Seattle Harvest Festival - Sunday, Oct. 28
Rainier Beach Boo Bash at the Beach - Wednesday, Oct. 31
Queen Anne Trick or Treat on the Ave - Wednesday, Oct. 31
Ballard Trick or Treat - Wednesday, Oct. 31
Fremont Trolloween - Wednesday, Oct. 31
Magnolia Village Trick or Treat - Wednesday, Oct. 31
Downtown Holiday Market - Friday, Nov. 23
Downtown Holiday Tree Lighting and Macy's Parade and Starlight - Friday, Nov. 23
[Small Business Saturday](#) - Saturday, Nov. 24
Columbia City Holiday Fest - Saturday, Dec. 1
Magnolia Winterfest - Saturday, Dec. 1
West Seattle Hometown Holidays - Saturday, Dec. 1
Pioneer Square Howlidays - Saturday, Dec. 8

RECURRING EVENTS

[Ballard Art Walk](#) - First Saturdays
[Belltown Art Walk](#) - Second Fridays
[Capitol Hill Art Walk](#) - Second Thursdays
[Columbia City Beat Walk](#) - Second Sundays, from June - October
[Georgetown Art Attack](#) - Second Tuesdays (except June)
[Pioneer Square Art Walk](#) - First Thursdays
[SODO Flea Market](#) - Second Saturdays
[South Lake Union Saturday Market](#) - Saturdays, May-September
[Uptown Art Walk](#) - Third Thursdays
[West Seattle Art Walk](#) - Second Thursdays

Interested in adding your event to this list? Please send event details to onlyinseattle@seattle.gov.

Looking for ways to stay in the know about Seattle events? Here are a few tips:

- Sign up for the [Only in Seattle](#) Newsletter and follow the [Bottom Line blog](#)
 - Subscribe to the following City calendars for reliable city-wide events and information:
 - [Special Events Calendar](#)
 - [Public Outreach and Engagement Calendar](#)
 - [Parks and Recreation Calendar](#)
 - [Arts and Cultural Affairs Calendar](#)
 - [Transportation Calendar](#) and [3-week Construction Look Ahead](#)
 - [Neighborhoods Calendar](#)
 - [Seattle Center](#)
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Get the latest news about economic trends, the Seattle business scene, tech startups, neighborhood business districts, the film and music industries, and upcoming events for you or your business. We publish three e-newsletters, each tailored to provide the information you need.

[SIGN UP FOR NEWSLETTERS](#)

QUICK LINKS:

[BUSINESS DECISION ENGINE](#)

[ENVIROSTARS GREEN BUSINESS PROGRAM](#)

[ONLY IN SEATTLE INITIATIVE](#)

[RESTAURANT SUCCESS](#)

[STARTUP SEATTLE](#)

[SEATTLE INVESTMENT FUND LLC](#)

[BOTTOM LINE BLOG](#)

[FILM + MUSIC + SPECIAL EVENTS](#)