



# Only in Seattle

Peer Network Gathering Meeting Notes  
September 11, 2014

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**Location:** Seattle Municipal Tower, room 1610

## IN ATTENDANCE

Cara Bertron, [Seattle Chinatown International District Preservation and Development Authority](#)

Denise Caruso, [Downtown Seattle Association](#)

M. Angela Castaneda, [Beacon Hill Merchants Association](#)

Ching Chan, [Seattle Chinatown International District Preservation and Development Authority](#)

Susan Davis, [Rainier Chamber of Commerce](#)

Paul Dobosz, [Downtown Seattle Association](#)

Deborah Frausto, Deborah Frausto LLC

Ben Grace, [Chinatown International District Business Improvement Area](#)

Mary Ellen Hudgins, [First Hill Improvement Association](#)

Kay Knapton, [Uptown Alliance](#)

Larry Reid, [Georgetown Merchants Association](#)

Jessica Vets, [Fremont Chamber](#)

## AGENDA

1. Quick Recap of August's Peer Network Gathering and introductions
  - a. Describe the art activities in your neighborhood
  - b. Are you organizing a holiday shopping campaign in your business district?
2. Ruri Yampolsky, Office of Arts and Culture – The City's Public Art Program
3. Matt Richter, Office of Arts and Culture - Cultural Placemaking Toolkit
4. Stephanie Gowing, Office of Economic Development – Business Retention and Expansion Program
5. Close

## MEETING NOTES

1. **Quick Recap of August's Peer Network Gathering and introductions**
  - Chinatown ID (CIDBIA)
    - a. Partnership with Wing Luke and Inscape Building for art and culture activities; painted the I-5 Columns; mural projects; Lunar New Year
    - b. Wing Luke's Shop-O-Rama
  - Georgetown

- a. Art Attack; Festival Street – Georgetown received grant for infrastructure improvements to create a festival street in the business district to support events
- Uptown Alliance
  - a. Partnerships with Seattle Center for art festivals, Queen Ann chamber of Commerce Art Walk, a Parklet is in progress in front of the theatre
- Downtown Seattle Association
  - a. Public space activation
  - b. Carousel for the holidays
- Fremont
  - a. 62 arts installations; solstice parade; partners with Fremont Arts Council and Chamber
  - b. Shop Fremont, 23 businesses participate and receive advertisements; Lenin Lighting, etc.
- Rainier Valley
  - a. Heritage Parade and Summer Street Festival
  - b. Buy & Give holiday campaign
- Beacon Hill
  - a. Mural projects, Beacon Rocks events, etc.
  - b. Tree Lighting and Posada
- Chinatown ID (SCIDPDA)
  - a. Alley activation and Jam Fest with Wing Luke; capital improvements incorporate arts
- First Hill
  - a. Art Interruptions

## 2. The City's Public Art Program

- Ruri Yampolsky
  - [Ruri.yampolsky@seattle.gov](mailto:Ruri.yampolsky@seattle.gov)
  - 206-684-7309
- Presentation slides here: [http://www.seattle.gov/economicdevelopment/docs/Only in Seattle/Public Art Program.pdf](http://www.seattle.gov/economicdevelopment/docs/Only%20in%20Seattle/Public%20Art%20Program.pdf)

## 3. Cultural Placemaking

- Matt Richter
  - [Matt.richter@seattle.gov](mailto:Matt.richter@seattle.gov)
  - 206-733-9955
- Presentation slides here: [http://www.seattle.gov/economicdevelopment/docs/Only in Seattle/AC Districts - The Cultural Placemaking Toolkit.pdf](http://www.seattle.gov/economicdevelopment/docs/Only%20in%20Seattle/AC%20Districts%20-%20The%20Cultural%20Placemaking%20Toolkit.pdf)

## 4. Business Retention and Expansion Program

- Stephanie Gowing
  - [Stephanie.gowing@seattle.gov](mailto:Stephanie.gowing@seattle.gov)
  - 206-684-3698
- Presentation slides here: [http://www.seattle.gov/economicdevelopment/docs/Only in Seattle/BREP Presentation Peer Networking.pdf](http://www.seattle.gov/economicdevelopment/docs/Only%20in%20Seattle/BREP%20Presentation%20Peer%20Networking.pdf)

## 5. Close

- The next Peer Network Gathering is **Thursday, October 9 from 12-2PM**. The topic is neighborhood data profiles and finding good market data. The location will be at the Downtown Seattle Association offices at 1809 7<sup>th</sup> Ave, Suite 900. [Register today!](#)